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THE DIRECTOR OF CENTRAL INTELLIGENCE

WASHINGTON, D. C. 20505

Intelligence	Community	Staff
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1 4 JUL 1975

MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD

SUBJECT

: An Up-Date of the Survey of Intelligence

Community Periodicals

USIB-M-683, dated 9 January 1975 REFERENCE:

- Pursuant to the provisions of the referenced USIB minutes, my staff prepared the attached analysis of the Community's periodical production program. It is based on recent information provided by the agencies concerned.
- It is expected discussion of the paper will be placed on the USIB agenda at an early date.

/s/ Samuel V. Wilson

Samuel V. Wilson Lieutenant General, USA Deputy to the DCI for the Intelligence Community

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Distribution:
Copy No. 1 - USIB

2 - General Wilson (w/att.)
3 - C/PRD (& PRD Chrono) (w/o att.)
4 - IC Registry (w/att.)
5 - AB Subject (w/att.)
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DCI/IC/PRD (8 July 75)

Revised:

DCI/ICS/CS/ (8 July 75)

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An Up-Date of the Survey of Intelligence Community Periodicals

CONCLUSIONS

- 1. The reduction by over 20% in the number of periodicals produced by NSA is a noteworthy achievement which should result in some savings of resources.
- 2. There were no other significant reductions in periodical production by agencies other than NSA. In fact, since the initial survey, there has been a small net increase in both the number of periodicals being produced and the number of customers who receive periodicals.

RECOMMENDATIONS

- 1. This periodical survey up-date should be provided by the D/DCI/IC to the members of USIB.
- 2. The DCI should discuss the results of the up-date at an appropriate time with USIB.
 - 3. Another up-date should be prepared in December 1975.

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SUBJECT: An Up-Date of the Survey of Intelligence Community Periodicals

- 1. On 30 December 1974, "A Survey of Intelligence Community Periodicals," (Memorandum for the USIB-D-71.11/8) was published. When this memorandum--which suggested that the Community may produce too many periodicals--was discussed at USIB, Mr. Colby asked each agency:
 - (a) to review the rationale for its own production programs,
 - (b) to examine its requirements for publications produced elsewhere, and
 - (c) to consider the possibility of eliminating or merging some publications, reducing the frequency of issuances of others, and paring dissemination lists for all.
- 2. In order to determine the results, if any, of the DCI's requests, in late April the Deputy to the DCI for the Intelligence Community asked each agency to inform him of any major developments which have taken place since the publication of the first survey, including:
 - (a) the elimination of any periodicals,
 - (b) the institution of any new series, and
 - (c) any important amendments to the distribution lists of existing periodicals.

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3. The majority of the responses received from the agencies of the Community indicated that no changes had occurred since the first survey was published. The elements of the Community responding in this manner were: State/INR, Treasury/ONS, Army ACSI, Navy ONI, and Air Force ACSI. Three agencies, DIA, CIA, and NSA did report changes.

DIA

- 4. DIA reported that no periodicals were eliminated and there were no important amendments to the distribution lists of existing periodicals. Four new periodicals are now in existence and one new periodical will begin in July 1975.
 - (a) "Executive Summary"*
 - (b) "The Director's Daily Brief, Middle East"
 - (c) "Weekly Intelligence Summary"
 - (d) "CCCP Force Developments" (Quarterly)
 - (e) "PRC Force Developments Status Report" (semiannual, planned for July)

CIA

- 5. The original survey's contents concerning CIA periodicals were amended by that agency's most recent submission, which lists only those CIA publications which are:
 - (a) issued monthly or more frequently,

^{*}The Executive Summary is a daily which was begun in November 1974, after the data for the first survey was compiled but before the survey itself was published.

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- (b) sent to addressees outside the agency, and
- (c) reflective to some degree of intelligence judgments.

The use of these guidelines reduces the number of CIA periodicals in the survey from 38 to 20. The net change of 18 is achieved by:

- (a) deleting periodicals (most if not all of which are still being produced), mostly translation series;
- (b) adding five, by listing each of the six <u>Staff</u>

 <u>Notes</u> series separately by geographical area rather than

 lumping them together under one entry (as was done with the first survey); and
 - (c) adding three new items:

"Communist Aid and Trade Activities in Less Developed Countries," (Monthly)

"Chiefs of State and Cabinet Members of Foreign Governments," (Monthly) and

"Strategic Research Monthly Review."

No major changes in distribution patterns (frequency or number of recipients) were reported.

NSA

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6. NSA reported that a total of 54* of the 198 NSA reports listed in the original survey have since been cancelled, while 16*

^{*}Listed in the Annex.

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new reports have been introduced. Eight* other reports which were formerly published periodically are now issued "as required"; they are thus not included in NSA's periodical list. One other report was changed from a quarterly to an annual.* All these actions reduce the number of NSA reports in the current periodical survey from 198 to 152, a net reduction of 46 (approximately 23%).**

Numerous changes in the total numbers of addressees were reported by NSA. The vast majority of these changes involve increased in the number of addressees—in a few cases by five to ten fold—rather than reductions. For the most part, incomplete distribution data in the original survey necessitated these changes rather than new demands for these products after the first survey was published.

^{*}Listed in the Annex.

^{**}We are aware of other actions in progress which may result in further reductions in the number of periodicals produced by NSA. At this time, it is not possible to predict exactly how many series will be affected.

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UPDATE OF THE SURVEY OF INTELLIGENCE COMMUNITY PERIODICALS

- REFERENCES: (a) Memorandum dated 30 Dec 74 to the USIB, "A Survey of Intelligence Community Periodicals," (USIB-D-71.11/8)
 - (b) Minutes of the USIB (USIB-M-683), dated 9 Jan 75
 - (c) Memorandum dated 28 Apr 75 to the USIB,
 "A Survey of Intelligence Community
 Periodicals," (USIB-D-71.11/12)

INTRODUCTION

- 1. Following dissemination of reference (a)--which suggested the Community may be producing too many periodicals--the survey was discussed at the USIB (reference (b)) and the Director of Central Intelligence requested that each agency:
 - a. Review the rationale for its own production programs,
 - b. Examine its requirements for publications produced elsewhere, and
 - c. Consider the possibility of eliminating or merging some publications, reducing the frequency of issuances of others, and paring distribution lists for all.
- 2. In order to assess the response to the DCI request, in April (reference (c)) the Deputy to the DCI for the Intelligence Community asked USIB members to inform him of

any major developments which had taken place since publication of the initial survey, including:

- a. The elimination of any periodicals,
- b. The institution of any new series, and
- c. Any important amendments to the distribution lists of existing periodicals.

CONCLUSIONS

- 3. The responses to the D/DCI/IC request support the following conclusions:
 - a. A reduction of more than 20 percent in the number of periodicals produced by the National Security Agency is a noteworthy achievement which should result in some savings of resources.
 - b. In agencies other than NSA, there has been a small net increase in the number of periodicals being produced.
 - c. Overall, current information on dissemination of intelligence periodicals indicates a somewhat larger number of customers than did the original survey.

RECOMMENDATIONS

- 4. It is recommended that:
- a. Results of the update of the original survey be provided to USIB Principals as basis for discussion at an early USIB meeting.
- b. The DCI direct that another update be prepared in December 1975.

* * * * * * *

DISCUSSION

5. Of the eight Community organizations which responded to reference (c), five reported no changes had occurred since the original survey was published. These were State/INR, Treasury/ONS, Army, Navy, and Air Force. Changes were reported by CIA, DIA, and NSA.

6. Defense Intelligence Agency

The DIA reported that no periodicals were eliminated and (pick up on page 3 of the PRD draft as marked)

Approved For Release 2000 F1 DEATLINEDM01133A0011001320004-071.11/12 28 April 1975

MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD

SUBJECT:

A Survey of Intelligence Community Periodicals

REFERENCE:

"A Survey of Intelligence Community Periodicals" (Memorandum

for the USIB-D-71.11/8, 30 December 1974)

1. When the referenced memorandum--which suggested that the community may produce too many periodicals--was discussed at USIB, Mr. Colby asked each agency:

- (a) to review the rationale for its own production programs.
- (b) to examine its requirements for publications produced elsewhere, and
- (c) to consider the possibility of eliminating or merging some publications, reducing the frequency of issuance of others, and paring dissemination lists for all.
- 2. Now that four months have passed, the DCI has asked me to see if the output of periodicals has in fact declined or changed in other ways. As a first step, we ask that each appropriate USIB agency inform us of any major developments which have taken place since the publication of the first survey, including the elimination of any periodicals (please list by title); the institution of any new series (please note titles and provide distribution lists); and any important amendments to the distribution lists of existing periodicals. Please forward this information to my action officer on this project, l(Room 6E04, CIA Headquarters Building, by 15 June 1975.

Samuel V. Wilson Lieutenant General, USA Deputy to the DCI for the

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Intelligence Community

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25 April 1975

MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD

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Samuel V. Wilson
Lieutenant General, USA
Deputy to the DCI for the
Intelligence Community

25 April 1975

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MEMORANDUM FOR THE UNITED STATES INTELLIGENCE BOARD

SUBJECT:

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(signed) John M. Clarke

Samuel V. Wilson Lieutenant General, USA Deputy to the DCI for the Intelligence Community

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9 July 1975

NOTE FOR: General Wilson

I recommend that you sign the attached Memorandum for the USIB as I have revised it, and that its enclosed "update" of the survey of intelligence periodicals be retyped as per the suggested first five paragraphs attached.

My changes were essentially a reordering and revision of the opening part of the PRD submission.

In view of the lack of response in most organizations to the original discussion at USIB, it may be this is flogging a dead horse, so you might want to raise the subject with Mr. Colby before the memorandum and its attachment are disseminated to the USIB members.

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8 July 1975

NOTE FOR: General Wilson

SUBJECT: An Up-Date of the Survey of Intelligence

Community Periodicals

Sam:

This is a package which contains (on the left) our December 1974 Community Periodical Survey (tabbed covered by your 28 April request for updating information. On the right side of the folder is a draft memo from you to USIB which provides a means of transmitting analysis of the up-to-date information. The memo also suggests discussing the PRD study at an early USIB meeting.

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